

Instructional Details

Course Title:

(Ex: JMC 1013 - Introduction to Mass Communication.)

Learning Objective:

(Ex: (1) After viewing the excel Lynda.com playlist, students will be able to use the "SUM" formula. (2) At the conclusion of Unit 3, students will be able to create a video playlist in Lynda.com that can be used as a effective resource by other students for material in Unit 3.)

Companion Materials:

(List any materials used in conjunction with your Lynda.com playlists.)
